

# akt

**No young person should have  
to choose between a safe  
home and being who they are**

## **Fundraising for akt**



**Safe homes and  
better futures for  
LGBTQ+ young  
people**

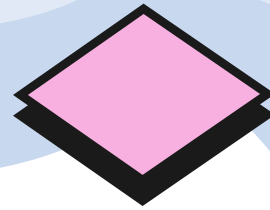
[www.akt.org.uk](http://www.akt.org.uk)



## Fundraising for akt

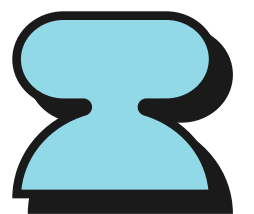
Fun, flexible ideas to make a difference this winter

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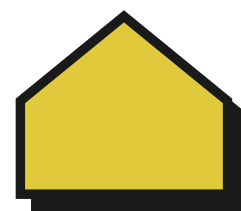
Every young person deserves a safe home and the freedom to be themselves. akt supports LGBTQ+ young people who are at risk of homelessness or living in a hostile environment—and you can help.

We hope you're able to spend the winter season somewhere safe and warm, surrounded by loved ones. If you've got the time, we'd love your help in supporting those who aren't so lucky.

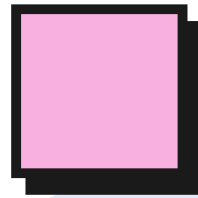


Big or small, your fundraiser will help provide life-changing services, safe housing, and a sense of community for the young people who need it most.

Let's get started!



# Fundraising for akt: Ideas to Get You Started



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Whether you're sporty, artsy, social, or just want to help in any way you can—there's a way for everyone to raise money and support LGBTQ+ young people facing homelessness. Here are some fun, flexible, and festive ideas to spark your imagination!

## Get Active for akt

Great for solo challenges, team efforts, and getting started early on those New Year's resolutions.



### Step Challenge

Walk 10,000 steps every day of December, and feel good about getting sponsored in more ways than one.



### Santa Fun Run

Have you ever seen a group of people having the time of their lives, dressed up and raising money? That could be you!



### Climb for akt

Tackle a local hill, or climb the equivalent of Snowdon using your stairs. Get sponsored per step or per peak.



### Yoga for a Cause

Host a class in your local hall, community space, or online—entry by donation.

 Tip: Use a fundraising platform like JustGiving to track donations and tell people why akt matters to you.

Perfect for bringing people together  
(and giving them a good excuse to donate).

**Big Queer Quiz Night**

Run your own pub quiz with a twist—think LGBTQ+ trivia, seasonal questions, and music rounds.

**Bake Sale or Cake-Off**

Bake something festive, or judge a “most creative bake” contest! Everyone wins when cake is involved.

**Potluck Holiday Party**

Share food, stories, and support. Ask guests to chip in a donation instead of bringing gifts for the host.

**Movie Night**

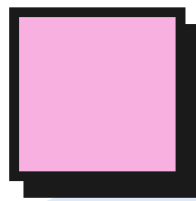
Host a film screening of your favourite Christmas film in your living room or community hall. Add popcorn or candy canes for a donation boost.

**Cocktail/Mocktail Masterclass**

Learn a few festive drinks—or just make them up and toast to a great cause.

 **Tip:** Add a donation jar or QR code to any social event—it doesn't have to be fancy to be effective.

 **Just a lot of fun!**



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High-impact, fun ideas that get people smiling—and giving.



### **Christmas Jumper Day**

You already know how this one works! Suggest it at your next party with friends or at work, and people can donate to wear their favourite Christmas jumper



### **Name the Snowman**

Buy a cute plushie, and have your friends or colleagues donate to guess their name. The winner gets to take the plushie home!



### **Sponsored Silence**

Great for the talkative types! Go silent for a day—or just an hour—and get sponsored to do it.



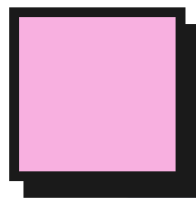
### **Giving Something Up**

Get your friends to all give up one small luxury – a cup of coffee, a glass of wine – and donate the cost to akt.

 **Tip:** These are perfect for school or office settings where people want to give, but don't want to run a marathon.

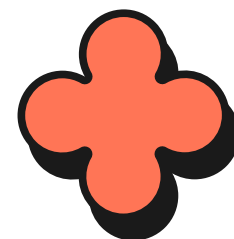


## Online & Low-Key



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No need to leave the house—just get creative, connect, and share.



### **Christmas Card Fundraiser**

Ask friends to donate to akt instead of sending cards this year—easy and meaningful.



### **Gaming for Good**

Livestream your gameplay and raise money as people watch. Great for Fortnite, Sims, or Mario Kart.



### **Online Raffle**

Source fun or quirky prizes and run a digital raffle on Instagram or Facebook.



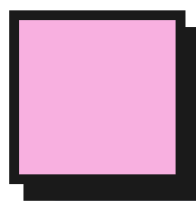
### **Pay-What-You-Want Skillshare**

Host a digital class or tutorial—baking, gift-wrapping, yoga—and let people pay what they can.

 **Tip:** Use social media to tell your story—why you're fundraising and what akt means to you.



♥ **Add Your Spark**



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Got your own idea?

Amazing! akt's fundraising team is here to support you every step of the way.

Get in touch at  
[supporters@akt.org.uk](mailto:supporters@akt.org.uk) or  
[www.akt.org.uk](http://www.akt.org.uk)

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Company Registration Number 04494989  
Charity Registration Number 1093815

# Fundraising for akt

Fun, flexible ideas to make a difference

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## Make it your own. Make a difference.

This guide is just the beginning—your fundraiser can be anything you dream up. Whether you go solo or get friends, family or colleagues involved, you'll be making a real impact in the lives of LGBTQ+ young people.

### **Need support?**

We're here to help with ideas, resources, and promo tools to make your fundraiser a success.

### **Get in touch**

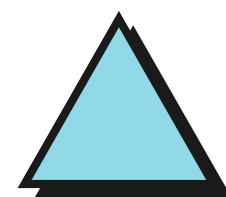
[insert fundraising contact email or web link] Or visit: [insert akt fundraising page URL]

### **Set up your fundraiser**

We recommend [JustGiving link or other platform], but you can use any method that works for you.

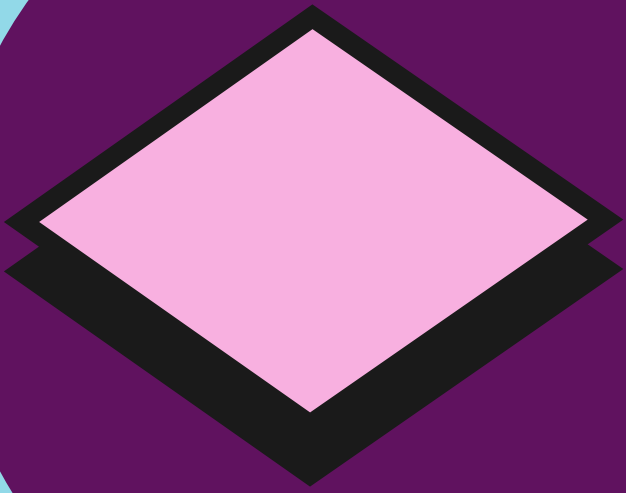
### **Thank you.**

Your support means the world—to us, and to the young people we stand alongside every day.





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